

## REMARKS

Claims 1-5, 7-12, 14-19 and 21 are pending. Claims 1, 7-8, 14-15 and 21 are amended herein. No new matter is added as a result of the claim amendments. Support for the claim amendments is found at least in Figures 13A and 13B of the instant application.

### 103 Rejections

The Office Action mailed April 20, 2005, states that Claims 1-5, 7-12, 14-19 and 21 are rejected under 35 U.S.C. § 103(a) as being unpatentable over AddressPro v4.0 ("AddressPro") in view of Wilson (U.S. Patent Application Publication No. 2002/0165905). The Applicant has reviewed the cited references and respectfully asserts that AddressPro and Wilson, alone or in combination, do not show or suggest the embodiments of the present invention recited in Claims 1-5, 7-12, 14-19 and 21.

Applicant submits that the user interface of the present claimed invention is different from that described by the combination of AddressPro and Wilson. For example, Applicant respectfully submits that AddressPro and Wilson, alone or in combination, do not show or suggest primary, secondary and tertiary sort fields as recited in independent Claims 1, 8 and 15.

Furthermore, Applicant respectfully submits that AddressPro and Wilson, alone or in combination, do not show or suggest primary, secondary and tertiary sort fields that are simultaneously displayed as recited in independent Claims 1, 8 and 15.

Moreover, Applicant respectfully submits that AddressPro and Wilson, alone or in combination, do not show or suggest "h) receiving an indication from said user that selects said tertiary sort field; and i) in response to step h), displaying a pop-down list comprising sort fields that can be used instead of said selected tertiary sort field, wherein said user optionally replaces said tertiary sort field with a sort field selected from said pop-down list" as recited in independent Claims 8 and 15.

In summary, Applicant respectfully submits that AddressPro and Wilson, alone or in combination, do not show or suggest the present claimed invention as recited in independent Claims 1, 8 and 15. As such, Applicant respectfully submits that the basis for rejecting Claims 1, 8 and 15 under 35 U.S.C. § 103(a) is traversed and that Claims 1, 8 and 15 are in condition for allowance. Accordingly, Applicant also respectfully submits that the basis for rejecting Claims 2-5, 7, 9-12, 14, 16-19 and 21 under 35 U.S.C. § 103(a) is traversed, as these claims are dependent on allowable base claims and recite additional limitations.

#### Conclusions

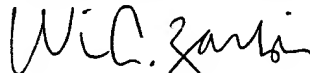
In light of the above remarks, Applicant respectfully requests reconsideration of the rejected claims.

Based on the arguments presented above, Applicant respectfully asserts that Claims 1-5, 7-12, 14-19 and 21 overcome the rejections of record and, therefore, Applicant respectfully solicits allowance of these claims.

The Examiner is invited to contact Applicant's undersigned representative if the Examiner believes such action would expedite resolution of the present Application.

Date: 7/14/05

Respectfully submitted,  
WAGNER, MURABITO & HAO LLP



William A. Zarbis  
Reg. No. 46,120

Two North Market Street  
Third Floor  
San Jose, California 95113  
(408) 938-9060